

# California Planning Foundation 2021 Scholarship Program Webinar

Monday • May 3, 2020  
6pm to 7pm



American Planning Association  
**California Planning Foundation**

# Agenda

- \* 6:00pm Welcome and Introductions (Hing)  
CPF Scholarship Program
- \* 6:10pm Advice and Tips on the Scholarship  
Application (Chelsea and Marta)
- \* 6:45pm Q&A (Chelsea, Marta, Hilary, and Hing)
- \* 7:00pm End of Webinar

# Presenters

**Hilary Nixon, PhD** • [hilary.nixon@sjsu.edu](mailto:hilary.nixon@sjsu.edu)

Scholarship Committee Chair, California Planning Foundation

**Marta Polovin** • [m.polovin@fehrandpeers.com](mailto:m.polovin@fehrandpeers.com)

Former California Planning Foundation Scholarship Recipient

**Chelsea Richer, AICP** • [chelsea.richer@gmail.com](mailto:chelsea.richer@gmail.com)

Los Angeles Section CPF Liaison, California Planning Foundation

**Hing Wong, AICP** • [hing@hingwong.info](mailto:hing@hingwong.info)

President, California Planning Foundation

# California Planning Foundation

- \* Established in 1970 by APA California
- \* Over four dozen scholarships will be awarded this year to planning students throughout the state, for a total of over \$70,000
- \* Scholarships are in the amount of \$1,000 to \$5,000
- \* Scholarship recipients will be recognized at the California Chapter 2021 Virtual Conference

# Why Are Scholarships Important?

- \* College is more expensive than ever before while scholarships help to lessen the impact of rising tuition
- \* The money from a scholarship helps by allowing students to be more selective in how to spend free time as well as more time to focus on their studies
- \* Scholarships decrease the amount of loans students need to take to complete higher education
- \* Receiving scholarships will allow students to indicate it in their resume and during interviews

# Scholarship Application Process

- \* Only one application is needed for all CPF scholarships
- \* The **2021 CPF Scholarship Application** is online — apply at: <https://tinyurl.com/cpf2021apply>
- \* The estimated time needed to complete the application is approximately three to four hours
- \* Deadline is Monday, May 31, 2021 for all materials to be submitted
- \* For more info — <https://californiaplanningfoundation.org/scholarships/>

# Submit the Following Items

- \* Complete online application form
- \* Resume
- \* Transcript(s) — unofficial copies are fine
- \* Two (2) letters of recommendation
- \* Your 2021-22 budget — use template provided
- \* Two (2) essays — up to 500 words each
  - \* Why is planning important to you
  - \* Greatest planning challenge in California